JUST WHAT THE DOCTOR ORDERED: CHIPOTLE CELEBRATES NURSES WITH SPECIAL BOGO PROMOTION

Nurses with valid ID can receive BOGO Chipotle on June 8, 2016

DENVER--(BUSINESS WIRE)--Jun. 2, 2016-- In celebration of nurses, all nurses who show a valid ID at any Chipotle Mexican Grill (NYSE: CMG) restaurant on Wednesday, June 8, 2016, can take advantage of a special buy-one-get-one (BOGO) promotion.

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All eligible nurses can receive a free burrito, burrito bowl, salad or order of tacos with the purchase of another menu item. The promotion is valid at any Chipotle location in the U.S. and Canada on June 8 from 3:00 p.m. to close, local time.

“Nurses are selfless individuals who go above and beyond every day to take care of their patients, working tireless hours and long shifts,” said Chris Arnold, communications director at Chipotle. “Nurses go the extra mile to ensure the best care for their patients, and we are thrilled to be able to recognize and celebrate their dedication by providing them with a delicious meal on us.”

The promotion is valid for all types of nurses (RN, NP, CRNA, CNS, CNM, LVN, CAN), and the ID can be a nursing license or hospital/medical office nurse ID. This promotion may not be combined with other coupons, promotions or special offers. Promotion is valid in-store only and excludes online, mobile, fax, Burritos by the Box or catering orders. Limit one free menu item per nurse ID.

For more information, please visit Chipotle.com/nurseappreciation.

ABOUT CHIPOTLE

Steve Ells, founder, chairman and co-CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls (a burrito without the tortilla) and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in a distinctive atmosphere. Through our vision of Food With Integrity, Chipotle is seeking better food from using ingredients that are not only fresh, but that — where possible — are sustainably grown and raised responsibly with respect for the animals, the land and the farmers who produce the food. In order to achieve this vision, we focus on building a special people culture that is centered on creating teams of top performers empowered to achieve high standards. This people culture not only leads to a better dining experience for our customers, it also allows us to develop future leaders from within. Chipotle opened with a single restaurant in 1993 and operates more than 2,000 restaurants, including 25 Chipotle restaurants outside the US and 14 ShopHouse Southeast Asian Kitchen restaurants, and is an investor in an entity that owns and operates four Pizzeria Locale restaurants. For more information, visit Chipotle.com.

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Source: Chipotle Mexican Grill

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