AFTER RECORD-BREAKING DIGITAL SALES DAYS, CHIPOTLE AND DOORDASH OFFER FREE DELIVERY THIS WEEKEND

Chipotle and DoorDash offer free delivery on orders placed August 3 - August 5

DENVER, Aug. 3, 2018 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) announced today that in partnership with DoorDash, customers can enjoy free delivery on orders placed through the DoorDash platform on Friday, August 3 through Sunday, August 5. The promotion applies to any Chipotle order with a$10 minimum (no promo code needed), and will be available in Canada for the first time.

Chipotle is accelerating the growth of its digital platforms to get food to its customers where, how and when they want it. As a result, digital sales are rapidly growing and smashing company records. This week, Chipotle experienced its two highest recorded digital sales days ever when it offered customers free guacamole in celebration of National Avocado Day – the company's first-ever digital only promotion. The promotion resulted in new customer growth and Chipotle was the top trending mobile app in the Apple app store on August 1.

The record-breaking week comes on the heels of Chipotle's wildly successful partnership with DoorDash, and this weekend's free delivery promotion was created to thank customers for the partnership's positive first three months. Announced in late April, the partnership made headlines when it resulted in a nearly 700 percent increase in weekly delivery orders and created Chipotle's largest delivery footprint to-date.

"Chipotle is committed to making our food more accessible for customers," saidCurt Garner, chief digital and information officer at Chipotle. "We have a competitive advantage around speed and accuracy with our second make line dedicated to servicing digital orders, as well as our smarter pick-up times technology. As a result, we're seeing strong growth in our digital sales, including from orders placed through DoorDash, our largest on-demand partner. We're excited to celebrate with DoorDash and our customers this weekend with free delivery."

"Chipotle is one of our most-valued restaurant partners," said Christopher Payne, chief operating officer of DoorDash. "We service 70 percent of Chipotle restaurants—reaching over 100 million consumers nationwide— solidifying us as Chipotle's largest logistics partner. We hope this free delivery promotion enables even more customers to see for themselves why DoorDash has become a leader in our industry, and why this partnership has been so successful."

TERMS AND CONDITIONS
$10 minimum subtotal required. Service fees, surge fees, small order fees, taxes, and gratuity may apply. Offer valid only for orders placed and fulfilled between 08/03/18 and 08/05/18 from participating Chipotle locations during normal operating hours applicable for such location, and within DoorDash's areas of availability. Unlimited redemptions per person. No promo code needed to redeem, offer will automatically apply at checkout. Deliveries subject to availability. DoorDash's computer is the official date/time keeping device for this offer. Offer cannot be combined with other offers or promo codes. Offer is non-transferrable. No adjustments to previous purchases. Customers must have a valid DoorDash account with a valid form of accepted payment on file. Valid only at DoorDash.com or on the DoorDash app. DoorDash reserves the right to modify or terminate this offer at any time without notice.

ABOUT CHIPOTLE
Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without added colors, flavors or other additives. Chipotle had more than 2,450 restaurants as of June 30, 2018 in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 70,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Steve Ells, founder and executive chairman, first opened Chipotle starting with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

ABOUT DOORDASH
DoorDash is a technology company that connects customers with their favorite local and national businesses in more than 1000 cities across the United States and Canada. Founded in 2013, DoorDash empowers merchants to grow their businesses by offering on-demand delivery, data-driven insights, and better in-store efficiency, providing delightful experiences from door to door. By building the last mile delivery infrastructure for local cities, DoorDash is bringing communities closer, one doorstep at a time. Read more on the DoorDash blog or at WWW.DOORDASH.COM.

SOURCE Chipotle Mexican Grill

For further information: Laurie Schalow, 303-222-5912, lschalow@chipotle.com

---

https://newsroom.chipotle.com/2018-08-03-After-Record-Breaking-Digital-Sales-Days-Chipotle-And-DoorDash-Offer-Free-Delivery-This-Weekend