SEASONED GREETINGS! CHIPOTLE CELEBRATES HOLIDAYS WITH FESTIVE WINDOW DISPLAY BUILT FROM REAL INGREDIENTS

Columbus Circle restaurant in NYC to feature five unique holiday window displays made from Chipotle's 51 real ingredients

NEWPORT BEACH, Calif., Dec. 3, 2018 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) is spreading 'seasoned greetings' for real this holiday season. Today through December 7, Chipotle's Columbus Circle restaurant (located at 235 West 56th Street) in New York City will be adorned with five unique holiday window displays utilizing only the 51 fresh ingredients found on Chipotle's menu.

The window displays, which will change daily from Monday, December 3 to Friday, December 7, will include a Winter Wonderland scene and Holiday Carolers, among others. Each of the vignettes will be created entirely from the real ingredients used in Chipotle restaurants including corn, cheese, rice, peppers, salsa and avocado. Guests are invited to visit the restaurant and see food sculptors, *Jim Victor* and *Marie Pelton*, in action installing a new masterpiece each day.

"In the spirit of full transparency, we're putting our real food front and center through these festive holiday window displays that will come to life using only our 51 real ingredients," said Chris Brandt, chief marketing officer at Chipotle. "We hope the window display gets everyone in the holiday spirit while also showcasing Chipotle's longstanding commitment to preparing fresh food using real ingredients."

ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without added colors, flavors or other additives. Chipotle had more than 2,450 restaurants as of September 30, 2018 in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 70,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Steve Ells, founder and executive chairman, first opened Chipotle starting with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

SOURCE Chipotle Mexican Grill

For further information: Laurie Schalow, 303-222-5912, lschalow@chipotle.com

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https://newsroom.chipotle.com/2018-12-03-Seasoned-Greetings-Chipotle-Celebrates-Holidays-With-Festive-Window-Display-Built-From-Real-Ingredients