Chipotle Announces Second Quarter 2019 Results COMP SALES ACCELERATE TO 10%, DIGITAL SALES INCREASE 99%

NEWPORT BEACH, Calf., July 23, 2019 /PRNEWSWIRE/ -- Chipotle Mexican Grill, Inc. (NYSE: CMG) today reported financial results for its second quarter ended June 30, 2019.

Second quarter highlights, year over year:

- Revenue increased 13.2% to \$1.4 billion
- Comparable restaurant sales increased 10.0%, net of 40 bps from loyalty deferral, and included nearly 7% of comparable restaurant transaction growth
- Digital sales grew 99.1% and accounted for 18.2% of sales for the quarter
- Restaurant level operating margin was 20.9%, an increase from 19.7%
- Diluted earnings per share was \$3.22, net of a \$0.77 after-tax impact from expenses related to restaurant asset impairment, corporate restructuring, and certain other costs, a 91.7% increase from \$1.68. Adjusted diluted earnings per share excluding these charges was \$3.99, a 39.0% increase from \$2.87.1
- Opened 20 new restaurants and closed 1

"We're pleased with our financial performance, which marks the sixth consecutive quarter of accelerating comps and reflects continued progress on our key strategic initiatives," said Brian Niccol, Chief Executive Officer. "These strong results were delivered despite a tougher year over year comparison and benefited from better restaurant operations, more effective marketing, and leveraging our digital make line to grow sales and expand access."

Results for the three months ended June 30, 2019:

Revenue in the second quarter increased to \$1.4 billion, an increase of 13.2% compared with the same quarter a year ago. The increase in revenue was driven by a 10.0% increase in comparable restaurant sales. Comparable restaurant sales improved primarily due to a nearly 7% increase in comparable restaurant transactions and an approximate 3.5% increase in the average check, which includes a benefit from menu price increases that were implemented during 2018, partially offset by approximately 40 basis points as a result of deferred revenue from our Chipotle Rewards loyalty program.

We opened 20 new restaurants during the quarter and closed 1, bringing the total restaurant count to 2,523.

Food, beverage and packaging costs were 33.7% of revenue, an increase of 110 basis points compared to the second quarter of 2018. The increase was primarily due to the increased cost of avocados and, to a lesser extent, increased dairy costs, partially offset by the benefit of menu price increases nationwide at the end of 2018.

Restaurant level operating margin was 20.9%, an increase from 19.7% in the second quarter of 2018. The improvement was driven primarily by leverage from the comparable restaurant sales increase, partially offset by wage inflation at the crew level, higher food costs, and increased delivery, marketing and promotional expenses.

General and administrative expenses for the quarter was \$121 million on a GAAP basis, or \$97 million on a non-GAAP basis, excluding \$4 million related to transformation expenses, and \$20 million for legal reserves. GAAP and non-GAAP general and administrative expenses includes \$21 million related to non-cash stock compensation, and \$4 million related to higher bonus accruals from our strong operating performance and payroll taxes on stock option exercises. Without these items, underlying general and administrative expenses totaled \$72 million for the second quarter of 2019, similar to the first quarter of 2019 and in-line with expectations. The \$20 million for legal reserves related to legal proceedings, much of which relate to older cases, includes an estimate for the previously disclosed government investigation that has been on-going for nearly four years.

¹ Adjusted net income and adjusted diluted earnings per share are non-GAAP financial measures. Reconciliations to GAAP measures and further information are set forth in the table at the end of this press release.

Impairment, closure costs, and asset disposals decreased \$40.8 million for the three months ended June 30, 2019, compared to the second quarter 2018, primarily due to elevated impairment in the comparable period 2018.

The effective tax rate decreased to 26.6% for the three months ended June 30, 2019, from 33.3% in the second quarter of 2018. The decrease was primarily due to current quarter excess tax benefits from stock compensation, and a favorable reduction in non-deductible employee meals, partially offset by a portion of the loss contingencies related to legal proceedings recorded this quarter that are non-deductible.

Net income was \$91.0 million, or \$3.22 per diluted share, an increase from \$46.9 million, or \$1.68 per diluted share, in the second quarter of 2018. Excluding the impact of restaurant closure costs, corporate restructuring, legal reserves, and certain other costs, adjusted net income was \$112.9 million and adjusted diluted earnings per share was \$3.99.

During the quarter, our Board of Directors approved the investment of up to an additional \$100 million, exclusive of commissions, to repurchase shares of our common stock. This repurchase authorization, in addition to approximately \$46.6 million available as of June 30, 2019, for repurchases under previously announced repurchase authorizations, may be modified, suspended, or discontinued at any time.

Outlook

For 2019, management is anticipating the following:

- High single digit comparable restaurant sales growth, up from the prior mid to high single digit range expectation
- 140 to 155 new restaurant openings
- An estimated underlying effective full year tax rate in the range of 26% and 29%

Definitions

The following definitions apply to these terms as used throughout this release:

- Comparable restaurant sales, or sales comps, and comparable restaurant transactions, represent the change in period-over-period sales or transactions for restaurants in operation for at least 13 full calendar months.
- Average restaurant sales refers to the average trailing 12-month sales for restaurants in operation for at least 12 full calendar months.
- **Restaurant level operating margin** represents total revenue less direct restaurant operating costs, expressed as a percent of total revenue.

Conference Call Details

Chipotle will host a conference call to discuss second quarter 2019 financial results on Tuesday, July 23, 2019 at 4:30 PM Eastern time.

The conference call can be accessed live over the phone by dialing 1-888-317-6003 or for international callers by dialing 1-412-317-6061 and use code: 4273517. The call will be webcast live from the company's website on the investor relations page at ir.chipotle.com/events. An archived webcast will be available approximately one hour after the end of the call.

About Chipotle

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. Chipotle had approximately 2,500 restaurants as of June 30, 2019, in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 80,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Steve Ells, founder and executive chairman, first opened Chipotle with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit **WWW.CHIPOTLE.COM**.

Forward-Looking Statements

Certain statements in this press release, including statements under the heading "Outlook" about our expected comparable restaurant sales, effective tax rate and estimated number of new restaurant openings in 2019, are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We use words such as "anticipate", "believe", "could", "should", "estimate", "expect", "intend", "project", "target", and similar terms and phrases, including references to assumptions, to identify forward-looking statements. The forward-looking statements in this press release are based on information available to us as of the date any such statements are made and we assume no obligation to update these forward-looking statements. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those described in the statements, including but not limited to the following: the uncertainty of our ability to achieve expected levels of comparable restaurant sales due to factors such as changes in consumers' perceptions of our brand, including as a result of actual or rumored food-borne illness incidents or other negative publicity, the impact of competition, including from sources outside the restaurant industry, decreased overall consumer spending, or the inability to increase menu prices or realize the benefits of menu price increases; the risk of food-borne illnesses and other health concerns about our food or dining out generally; risks associated with our increased focus on our digital business, delivery orders and catering, including our inability to continue to grow these business lines and risks arising from our reliance on third parties to fulfill delivery orders; factors that could affect our ability to achieve our planned expansion, such as the availability of suitable new restaurant sites and our ability to attract and retain qualified employees; the performance of new restaurants and their impact on existing restaurant sales; the potential for increased labor costs or difficulty training and retaining qualified employees, including as a result of market pressures, enhanced food safety procedures in our restaurants, or new regulatory requirements; increases in the cost of food ingredients and other key supplies or higher food costs due to changes in supply chain protocols or new or increased export duties, tariffs or trade restrictions; risks related to our marketing and advertising strategies, which may not be successful and may expose us to liabilities; risks relating to our expansion into new markets, including outside the U.S., or non-traditional restaurant sites; the impact of federal, state or local government regulations relating to our employees, our restaurant design, or the sale of food or alcoholic beverages; risks associated with our Food With Integrity philosophy, including supply shortages and potential liabilities from advertising claims and other marketing activities related to this philosophy; privacy and cyber security risks associated with our acceptance of electronic payments or electronic storage and processing of confidential customer or employee information; risks relating to litigation, including possible governmental actions related to food-borne illness incidents, as well as class action litigation regarding employment laws, advertising claims or other matters; risks relating to the impact of social media, including the rapid proliferation of information about our restaurants or brand that may be unfavorable; risks regarding our ability to protect our brand and reputation; risks associated with our reliance on certain information technology systems; risks associated with our dependence on key personnel; and other risk factors described from time to time in our SEC reports, including our most recent annual report on Form 10-K and subsequent quarterly reports on Form 10-Q, all of which are available on the investor relations page of our website at ir. Chipotle.com.

Chipotle Mexican Grill, Inc. Condensed Consolidated Statement of Income (unaudited) (in thousands, except per share data)

	Three months ended June 30,								
		201	9		2018				
Revenue	\$	1,434,231	100.0	%	\$	1,266,520	100.0	%	
Restaurant operating costs (exclusive									
of depreciation and amortization									
shown separately below):									
Food, beverage and packaging		483,284	33.7			413,096	32.6		
Labor		368,053	25.7			341,842	27.0		
Occupancy		89,923	6.3			86,772	6.9		
Other operating costs		193,309	13.5			175,171	13.8		
General and administrative expenses		121,395	8.5			85,153	6.7		
Depreciation and amortization		51,642	3.6			49,193	3.9		
Pre-opening costs		2,118	0.1			2,014	0.2		

Impairment, closure costs, and asset					
disposals	4,487	0.3	45,322	3.6	
Total operating expenses	1,314,211	91.6	1,198,563	94.6	
Income from operations	 120,020	8.4	67,957	5.4	
Interest and other income, net	3,947	0.3	2,323	0.2	
Income before income taxes	 123,967	8.6	70,280	5.5	
Provision for income taxes	(32,939)	(2.3)	(23,396)	(1.8)	
Net income	\$ 91,028	6.3 %	\$ 46,884	3.7	%
Earnings per share:					
Basic	\$ 3.28		\$ 1.69		
Diluted	\$ 3.22		\$ 1.68		
Weighted-average common shares					
outstanding:					
Basic	27,720		27,819		
Diluted	28,300		27,935		

Chipotle Mexican Grill, Inc. Condensed Consolidated Statement of Income (unaudited) (in thousands, except per share data)

Six months ended June 30,

	Six iliolitiis elided julie 30,									
		2019			2018					
Revenue	\$	2,742,448	100.0	%	\$	2,414,917	100.0	%		
Restaurant operating costs (exclusive										
of depreciation and amortization										
shown separately below):										
Food, beverage and packaging		904,651	33.0			785,011	32.5			
Labor		716,895	26.1			660,705	27.4			
Occupancy		178,693	6.5			172,028	7.1			
Other operating costs		368,052	13.4			323,240	13.4			
General and administrative expenses		224,066	8.2			162,216	6.7			
Depreciation and amortization		105,423	3.8			96,108	4.0			
Pre-opening costs		3,058	0.1			4,663	0.2			
Impairment, closure costs, and asset										
disposals		11,429	0.4			50,181	2.1			
Total operating expenses		2,512,267	91.6			2,254,152	93.3			
Income from operations		230,181	8.4			160,765	6.7			
Interest and other income, net		7,076	0.3			3,717	0.2			
Income before income taxes		237,257	8.7			164,482	6.8			
Provision for income taxes		(58,097)	(2.1)			(58,152)	(2.4)			
Net income	\$	179,160	6.5	%	\$	106,330	4.4	%		
Earnings per share:						_	·			
Basic	\$	6.47			\$	3.82				
Diluted	\$ \$	6.35			\$	3.81				
Weighted-average common shares										
outstanding:										
Basic		27,708				27,865				
Diluted		28,209				27,942				

Chipotle Mexican Grill, Inc. Condensed Consolidated Balance Sheet (in thousands, except per share data)

June 30,	December 31,
2019	2018
(unaudited)	-

Assets

Current assets:

December 31, 2018, respectively Inventory 49,362 62,312 Inventory Inventory 21,144 21,555 Prepaid expenses and other current assets 44,116 54,129 Investments 417,867 426,845 Total current assets 832,402 814,794 Leasehold improvements, property and equipment, net 1,387,896 1,379,254 Restricted cash 28,543 30,199 Right of use assets 2,370,710 - Other assets 17,817 19,332 Goodwill 21,939 21,939 Total assets 99,007 \$2,265,518 Liabilities and shareholders' equity 89,800 \$113,071 Accounts payable \$99,007 \$113,071 Accounts payable \$99,800 \$113,467 Accrued liabilities 126,879 147,849 Unearned revenue 61,794 70,474 Current operating lease liabilities 161,253 - Income tax payable 548,268 449,990 Deferred income tax liabilities 2,534,769	Cash and cash equivalents Accounts receivable, net of allowance for doubtful accounts of \$81 and \$0 as of June 30, 2019 and	\$	299,913	\$	249,953
Inventory			49.362		62.312
Prepaid expenses and other current assets 44,116 54,129 Investments 417,867 426,845 Total current assets 832,402 814,794 Leasehold improvements, property and equipment, net 1,387,896 1,379,254 Restricted cash 28,543 30,199 Right of use assets 2,370,710 - Other assets 17,817 19,332 Goodwill 21,939 21,939 Total assets 4,659,307 \$2,265,518 Liabilities and shareholders' equity Current liabilities Accounts payable \$99,007 \$113,071 Accounts payable \$98,800 113,467 Accrued liabilities 98,800 113,467 Accrued liabilities 126,879 147,849 Unearned revenue 61,794 70,474 Current operating lease liabilities 535 5,129 Total current liabilities 548,268 449,990 Deferred rent 2,534,769 2 <t< td=""><td></td><td></td><td>•</td><td></td><td>·</td></t<>			•		·
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Total liabilities 3,121,258 824,179 Shareholders' equity: Preferred stock, \$0.01 par value, 600,000 shares authorized, no shares issued as of June 30, 2019 and December 31, 2018, respectively					·
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30, 2019 and December 31, 2018, respectively Additional paid-in capital Treasury stock, at cost, 8,469 and 8,276 common shares at June 30, 2019 and December 31, 2018, respectively Accumulated other comprehensive loss Retained earnings 362 1,414,420 1,374,154 (2,621,922) (2,500,556) (5,261) (6,236) 2,750,450 2,573,617					
Additional paid-in capital 1,414,420 1,374,154 Treasury stock, at cost, 8,469 and 8,276 common shares at June 30, 2019 and December 31, 2018, respectively Accumulated other comprehensive loss (5,261) Retained earnings (2,621,922) (2,500,556) (6,236) 2,750,450 2,573,617			362		360
Treasury stock, at cost, 8,469 and 8,276 common shares at June 30, 2019 and December 31, 2018, respectively (2,621,922) (2,500,556) Accumulated other comprehensive loss Retained earnings (5,261) (6,236)			1,414,420		1,374,154
at June 30, 2019 and December 31, 2018, respectively Accumulated other comprehensive loss Retained earnings (2,621,922) (2,500,556) (5,261) (6,236) 2,750,450 2,573,617	Treasury stock, at cost, 8,469 and 8,276 common shares				
Accumulated other comprehensive loss (5,261) (6,236) Retained earnings 2,750,450 2,573,617			(2,621,922)		(2,500,556)
Retained earnings 2,750,450 2,573,617					
iotal Shareholders' equity 1,538,049 1,441,339	Total shareholders' equity		1,538,049	-	1,441,339
Total liabilities and shareholders' equity \$ 4,659,307 \$ 2,265,518	, ,	\$		\$	

Chipotle Mexican Grill, Inc. Condensed Consolidated Statement of Cash Flows (in thousands)

	 Six mont June	hs ei 30,	nded
	 2019		2018
Operating activities Net income Adjustments to reconcile net income to net cash provided by operating activities:	\$ 179,160	\$	106,330
Depreciation and amortization Amortization of operating lease assets	105,423 77,438		96,108 -
Deferred income tax (benefit) provision Impairment, closure costs, and asset disposals Bad debt allowance	(6,349) 4,944 85		16,948 50,181 106
Stock-based compensation expense Other Changes in operating assets and liabilities:	40,321 (2,588)		23,645 (1,228)

Accounts receivable		18,275		16,621
Inventory		421		(1,007)
Prepaid expenses and other current assets		(13,617)		(19,490)
Other assets		2,907		3,776
Accounts payable		(10,319)		14,451
Accrued payroll and benefits		(16,526)		15,400
Accrued liabilities		7,659		7,100
Unearned revenue		(8,681)		(18,516)
Income tax payable/receivable		(4,593)		(23,003)
Deferred rent		-		11,455
Operating lease liabilities		(74,346)		-
Other long-term liabilities		901		(3,459)
Net cash provided by operating activities		300,515		295,418
Investing activities				
Purchases of leasehold improvements, property and equipment		(142,002)		(128,505)
Purchases of investments		(208,253)		(208,294)
Maturities of investments		220,000		185,000
Net cash used in investing activities		(130,255)		(151,799)
Financing activities			-	<u>, , , , , , , , , , , , , , , , , , , </u>
Acquisition of treasury stock		(111,542)		(97,528)
Tax withholding on share-based compensation awards		(10,398)		(4,273)
Stock plan transactions and other financing activities		(510)		(55)
Net cash used in financing activities		(122,450)	-	(101,856)
Effect of exchange rate changes on cash, cash equivalents and		(===, == =,		(===,===,
restricted cash		494		(715)
Net change in cash, cash equivalents, and restricted cash		48,304		41,048
Cash, cash equivalents, and restricted cash at beginning of period		280,152		214,170
Cash, cash equivalents, and restricted cash at end of period	\$	328,456	\$	255,218
Supplemental disclosures of cash flow information				
Income taxes paid	\$	69,075	\$	64,184
Purchases of leasehold improvements, property, and equipment	Ψ.	00,0.0	Ψ	0 .,_0 .
accrued in accounts payable and accrued liabilities	\$	27,119	\$	26,154
Acquisition of treasury stock accrued in accounts payable and	т	,	т	,
accrued liabilities	\$	1,900	\$	635
	_	_,	~	

Chipotle Mexican Grill, Inc. Supplemental Financial and Other Data (dollars in thousands)

	For the three months ended													
		Jun. 30, Mar. 31, 2019 2019									p. 30, 018	_	ın. 30, 2018	
Number of restaurants			_			_			_					
opened Restaurant		20			15			40			28			34
closures Restaurant		(1)			(2)			(8)			(32)			(7)
relocations Number of		-			-			(4)			-			(1)
restaurants at end of period Average		2,523			2,504			2,491			2,463			2,467
restaurant sales Comparable restaurant sales	\$	2,099		\$	2,048		\$	2,004	!	\$	1,980		\$	1,950
increase		10.0%			9.9%			6.1%			4.4%			3.3%

(in thousands, except per share amounts) (unaudited)

The following provides a reconciliation of non-GAAP financial measures presented in the text above to the most directly comparable financial measures calculated and presented in accordance with GAAP.

Adjusted net income is net income excluding restaurant asset impairment, corporate restructuring, and certain other costs. Adjusted diluted earnings per share is adjusted net income divided by diluted weighted-average common shares outstanding. We believe that these measures enhance investors' ability to compare the past financial performance of our underlying business with our current business performance and reflect the performance of our underlying restaurants separate from asset impairment, corporate restructuring and certain other costs at the corporate level. Management uses these non-GAAP measures for similar purposes. Our adjusted net income and adjusted diluted earnings per share measure may not be comparable to other companies' adjusted income measures.

Adjusted Net Income and Adjusted Diluted Earnings Per Share

	Three months ended June 30,					Six months ended June 30,				
		2019		2018		2019		2018		
Net income Non-GAAP adjustments: Restaurant closure costs: Operating lease asset impairment and other restaurant closure	\$	91,028	\$	46,884	\$	179,160	\$	106,330		
costs ⁽¹⁾		480		25,166		580		25,166		
Accelerated depreciation ⁽²⁾		-		-		82		-		
Duplicate rent expense ⁽³⁾ Corporate Restructuring: Operating lease asset impairment		305		-		826		-		
and other office closure costs ⁽⁴⁾		325		16,299		1,720		16,299		
Accelerated depreciation ⁽²⁾		27		-		109		-		
Duplicate rent expense ⁽³⁾ Employee related restructuring costs ⁽⁵⁾		961		- (2.526)		2,159		- (2.526)		
		2,638		(2,526)		5,861		(2,526)		
Legal Proceedings ⁽⁶⁾		19,600		3,000		19,600		3,000		
Other Adjustments ⁽⁷⁾ Total non-GAAP adjustments	\$	24,336	\$	41,939	\$	930 31,867	\$	41,939		
Tax effect of non-GAAP adjustments ⁽⁸⁾	—	(2,514)	.	(8,587)	э —	(2,687)		(8,587)		
After tax impact of non-GAAP adjustments	\$	21,822	\$	33,352	\$	29,180	¢	33,352		
Adjusted net income	\$	112,850	\$	80,236	\$	208,340	\$ \$	139,682		
Diluted weighted-average number of common shares outstanding Diluted earnings per share Adjusted diluted earnings per share	\$ \$	28,300 3.22 3.99	\$ \$	27,935 1.68 2.87	\$ \$	28,209 6.35 7.39	\$ \$	27,942 3.81 5.00		

- (1) Operating lease asset impairment charges, and other closure expenses for restaurant closures announced in June 2018 due to underperformance.
- (2) Accelerated depreciation for restaurant and office closures announced in June 2018 due to underperformance and the corporate restructuring.
- (3) Duplicate rent expense for the corporate headquarter relocation and office consolidation announced in May 2018 and for closed restaurants.
- (4) Operating lease asset impairment charges and other closure expenses for the corporate headquarter relocation and office consolidation announced in May 2018.
- (5) Costs for employee severance, stock modifications, transition expenses, recruitment, relocation costs, third party and other employee-related costs.
- (6) For 2019, estimated costs relating to several existing legal proceedings and, for 2018, the uninsured portion of a judgment in a single legal proceeding. These amounts are expected to

exceed typical costs for these types of legal proceedings.

- (7) For the six months ended June 30, 2019, consists of an asset impairment charge related to a reconfiguration of our human resource capital management system to support the restructured organization.
- (8) For the three months ended June 30, 2019, includes a \$3,843 adjustment for non-tax deductible costs related to litigation matters. For the six months ended June 30, 2019, includes a \$3,843 adjustment for non-taxable costs related to litigation and includes a write-off of deferred tax assets related to expired stock awards of \$1,583.

SOURCE Chipotle Mexican Grill, Inc.

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