CHIPOTLE OFFERS FREE DELIVERY THROUGH MARCH

Chipotle's Delivery Kitchen features dedicated teams and ingredient lines to prepare digital orders with care

NEWPORT BEACH, Calif., March 12, 2020 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) announced today that it will offer Free Delivery starting March 15 through March 31 to make life easier for guests. Delivery orders are customized via Chipotle's Delivery Kitchen, which is comprised of a dedicated ingredient line operated by a special team. The Delivery Kitchen provides guests with the same great Chipotle experience whether they choose to dine in, order ahead and pick up, or have it delivered.

Chipotle has also introduced a new delivery tracker to provide step-by-step real-time updates, so you can follow your meal from the restaurant to your location. Prior to placing their orders, Chipotle customers can leave special instructions for delivery drivers in the Chipotle app and Chipotle.com to limit direct contact.

"Our Delivery Kitchen is like a Chipotle within a Chipotle, preparing real, fresh, personalized bowls and burritos solely for digital guests," Chris Brandt, Chief Marketing Officer. "Chipotle is the first brand to scale this concept nationally with over 2,500 restaurants featuring the unique set-up for digital orders, and our March Free Delivery offer is the perfect opportunity to experience the Delivery Kitchen."

Chipotle is offering free delivery on any Chipotle order $10 or more via the Chipotle app and Chipotle.com from March 15 to March 31, 2020. Chipotle deliveries will feature a new, tamper evident packaging seal to help ensure food is untouched during delivery.

In addition to delivery orders, Delivery Kitchens service guests who are ordering ahead for pick up and through Chipotlanes, the brand's drive-thru lanes that allow customers to pick up mobile orders without leaving their cars.

Guests who sign up for Chipotle Rewards will earn 10 points for every $1 spent in the restaurant, online, or in the app, with 1,250 points resulting in a free entrée. Bonuses, like extra point days, help Chipotle Rewards members earn points more quickly so real food becomes real free real fast.

Free delivery offer is valid only for orders placed and fulfilled on 3/15/20-3/31/20, within Chipotle's delivery areas within the U.S. from participating U.S. Chipotle locations, during normal operating hours for such locations. Minimum order $10/maximum order $200, each excluding tax. Deliveries subject to availability. Offer is not valid on catering or Burritos by the Box orders. Redemptions of Chipotle Rewards and other promotional offers may be included in a qualifying delivery order but do not count towards satisfaction of minimum purchase requirements. Valid only at chipotle.com or on the Chipotle app; not valid on orders placed via third-party delivery platforms. Chipotle reserves the right to modify or terminate this offer at any time without notice. Additional restrictions may apply; void where prohibited.

ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. Chipotle had over 2,600 restaurants as of December 31, 2019, in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 83,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Chipotle's founder, Steve Ells, first opened Chipotle with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

SOURCE Chipotle Mexican Grill, Inc.

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