CHIPOTLE SUPPORTS TEACHERS' RETURN TO THE CLASSROOM WITH $100K IN SCHOOL SUPPLIES

By simply sharing their school supplies receipt on Twitter using #SuppliesContest, teachers have the opportunity to get reimbursed by Chipotle

NEWPORT BEACH, Calif., Aug. 10, 2021 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) today announced it will support teachers by giving away up to $100K in supplies for back to school. The brand, a longtime investor in education, is using its platform to shed light on a massive challenge facing teaching professionals as many of them return to the classroom in-person or virtually.

The High Cost of School Supplies

In the U.S., 94% of public-school teachers pay for school supplies out of their own pocket, and on average, they spend nearly $500 for their respective classes*.

How It Works

Starting today, teachers can reply to this tweet (https://twitter.com/ChipotleTweets/status/1425062068856578050) from Chipotle with a photo of their school supplies receipt and #SuppliesContest for the opportunity to have Chipotle reimburse them through Venmo. Selected participants will be notified via a direct message from the @ChipotleTweets account.

"We wanted to lend a hand to a community that has endured so much over the past year," said Chris Brandt, Chief Marketing Officer. "Chipotle is a company that's been committed to supporting teachers and we will continue to find creative ways to show our appreciation for the professionals who are cultivating a better future for our communities."

Chipotle's existing fundraising program enables schools and organizations to host local events, giving back 33% of event sales to their respective causes, subject to achievement of a minimum level of event sales. To date, the program has raised more than $58 million for schools.

Kids In Need Foundation

Chipotle will also leverage its *real change* feature on the Chipotle app and Chipotle.com to support Kids In Need Foundation (WWW.KINF.ORG), a national non-profit organization that partners with teachers and students in underserved schools to provide the resources needed for teachers to teach and learners to learn. Through September 14, guests can round-up their order total to the next highest dollar amount on the Chipotle app or Chipotle.com to support Kids In Need Foundation's Supply A Teacher Program, which will fund an estimated 100 under-resourced schools with supplies. Each teacher in the selected schools will receive two boxes full of supplies to fuel a semester of active learning, including 24 notebooks, folders, pencil packs and pouches, sharpeners, rulers, erasers, highlighters, sticky note pads, and 60 pens.

Higher Learning

In addition to helping teachers and its local communities, Chipotle also provides its workforce with the opportunity to achieve a higher education at no cost through its partnership with Guild Education, the leading education and upskilling company in the country. After only 120 days of employment, employees are eligible to pursue debt-free degrees from leading nonprofit, accredited universities across 100 majors as part of its Cultivate Education program. This also includes an Existing Tuition Reimbursement Program, allowing eligible employees to be reimbursed for tuition up to $5,250 per year in qualifying programs.

No Chipotle Purchase Necessary. Open to residents of the 50 United States & D.C., 18+ who are teachers working during the 21-22 academic year in state licensed or accredited schools in the 50 US/DC or homeschool instructors. Contest Period begins 8/10/21 at 12:01 am PT and ends the earlier of (i) when all prizes have been claimed; or (ii)8/31/21 at 11:59 pm PT. To enter: reply to the pinned Tweet on the @chipotletweets Twitter account with a photo of a receipt with school supply expenses & the hashtag #suppliescontest. Up to 170 prizes available. Maximum reimbursement per entrant: $599. For Official Rules including entry limitations, restrictions and prize descriptions, visit chipotle.com/teachers. Sponsor: CMG Strategy Co., LLC. Venmo is not a sponsor of or responsible for this promotion. Payouts may be publicly visible depending on the recipient's Venmo privacy settings.

*Source: The Washington Post

ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. Chipotle had over 2,850 restaurants as of June 30, 2021, in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. Chipotle is ranked on the Fortune 500 and is recognized on the 2021 lists for

Forbes' America's Best Employers and Fortune's Most Admired Companies. With nearly 102,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

SOURCE Chipotle Mexican Grill, Inc.

For further information: Erin Wolford, (949) 524-4035, MediaRelations@chipotle.com

---

Additional assets available online: PHOTOS (1)

https://newsroom.chipotle.com/2021-08-10-Chipotle-Supports-Teachers-Return-To-The-Classroom-With-100K-In-School-Supplies