CHIPOTLE CELEBRATES CHAMPIONSHIP WITH BUY-ONE-GET-ONE (BOGO) OFFER THROUGHOUT INDIANA ON JANUARY 22

NEWPORT BEACH, Calif., Jan. 21, 2026 -- On Thursday, January 22, the state's championship celebration will continue at Chipotle restaurants in Indiana. From 4 p.m. to close on January 22, fans who wear the winning team's gear to any Chipotle location in Indiana can score a free entrée with the purchase of a regularly priced entrée.*

Chipotle: A Champion's Favorite

The state's favorite football coach recently shared that he eats the same Chipotle burrito bowl every day, which consists of rice, beans, chicken and a side of guac. His daily order is made through the assistant director of football operations' Chipotle Rewards account, and his account is among the top 1% in the state of Indiana for achieving the most Rewards points.

"This team's historic run has energized fans across the state," said Stephanie Perdue, Interim Chief Marketing Officer of Chipotle. "This BOGO offer rewards a dedicated fan base and honors a team with the same commitment to excellence that we bring to our restaurants every day."

**Limit five free menu items per transaction; each free item requires purchase of an entrée item of equal or greater value and may be collected only by the customer wearing college football champion fan gear. Valid only on 1/22/26, 4:00PM to close of business. Redeemable in-restaurant only, at participating Indiana Chipotle locations; not valid for catering, mobile, online or delivery orders. Kids' meals do not count as an entrée purchase. Redemption is subject to availability. Purchased items are eligible for Chipotle Rewards points; the promotion may not otherwise be combined with other coupons, promotions or special offers. Additional restrictions may apply; void where prohibited.*

Additional assets available online: PHOTOS (1)

https://newsroom.chipotle.com/2026-01-21-CHIPOTLE-CELEBRATES-CHAMPIONSHIP-WITH-BUY-ONE-GET-ONE-BOGO-OFFER-THROUGHOUT-INDIANA-ON-JANUARY-22