CHIPOTLE BRINGS BACK "BACK HOME BOGO" FOR THE BIGGEST REUNION NIGHT OF THE YEAR

- On Wednesday, November 25, Chipotle Rewards members can score an in-restaurant BUY-ONE-GET-ONE (BOGO) entrée from 5 to 9 p.m. local time at participating U.S. restaurants[1]
- Following Thanksgiving, Chipotle is offering a $0 delivery fee[2] on orders placed from Friday, November 27 through Monday, November 30 with code CYBER26

NEWPORT BEACH, Calif., Nov. 20, 2026 /PRNewswire/ -- Chipotle Mexican Grill (NYSE: CMG) today announced the return of its popular Back Home BOGO for Thanksgiving Eve. On Wednesday, November 25, Chipotle Rewards members who purchase an entrée in-restaurant from 5 to 9 p.m. local time and scan their Chipotle Rewards member card at checkout can receive a second entrée free.[1]

Photo assets can be found here: https://www.dropbox.com/scl/fo/a4r79no0zmde2ii6kxn5m/ABiE02Tmv1Ko0pi5ZHSqx8g?rlkey=c1onl740vo4s5rsvamu6xl233&st=dr506t7a&dl=0.

The Kickoff to Thanksgiving Weekend
The night before Thanksgiving has become an unofficial hometown reunion, as friends return for the holiday and make plans to reconnect. Dining out plays a central role in gatherings, with 76% of Gen Z consumers saying they go out to restaurants to socialize with friends and family, according to Morning Consult.[3]

The Back Home BOGO debuted in 2025 and became Chipotle's largest sales-driving campaign of the year.

"Thanksgiving Eve is when the hometown group chat comes to life,"**said Stephanie Perdue, Senior Vice President of Brand Marketing at Chipotle.** "Whether Chipotle is the first stop of the night or where the crew ends up later, we're giving friends a place to get together over real food. The response last year showed us how much our guests embraced the occasion, and we're excited to bring it back as another reason for hometown crews to reconnect before Thanksgiving."

Cyber Weekend $0 Delivery Fee Offer
After Thanksgiving Eve reunions and Thanksgiving Day celebrations, Chipotle is inviting fans to give the leftovers a break. From Friday, November 27 through Monday, November 30, guests can enjoy a $0 delivery fee[2] on orders placed through the Chipotle app, Chipotle.com, and Chipotle.ca with code CYBER26.

1 – BOGO exclusive to Chipotle Rewards members who scan for Rewards at point of sale at time of purchase. Offer is limited to five free entrée items per check and is subject to availability. Each free entrée requires purchase of an entrée item of equal or greater value. Valid only on November 25, 2026, 5 p.m. to 9 p.m. local time. Redeemable in-restaurant only, at participating U.S. Chipotle locations; not valid for catering, Burritos by the Box, mobile, online or delivery orders, or orders placed via third-party platforms. Kids' meals do not count as an entrée purchase. Purchased entrées are eligible for Chipotle Rewards points; promotion may not otherwise be combined with other coupons, promotions, or special offers. Additional restrictions may apply; void where prohibited.

2 – Higher menu prices are charged for delivery; additional service and other fees are applied at checkout as well (except in CA, CO, CT, MA, MN and VA). Available only November 27 through November 30, 2026, within Chipotle's delivery areas from participating U.S. and Canada locations, during normal operating hours for such locations. Use of promo code CYBER26 at time of order is required. Minimum order $10 USD / $12 CAD; maximum item numbers apply as well, each excluding tax and fees. Deliveries and redemptions are subject to availability. Offer is not valid on catering or Burritos by the Box orders. Redemptions of Chipotle Rewards and other promotional offers may be included in a qualifying delivery order but do not count toward satisfaction of minimum purchase requirements. Valid only on Chipotle website or the Chipotle app; not valid on orders placed via third-party delivery platforms. Chipotle reserves the right to modify or terminate this offer at any time without notice. Additional restrictions may apply; void where prohibited.

3 – Source: Morning Consult: How Gen Zers Are Eating and Drinking Away From Home (2025)

When is Chipotle's Back Home BOGO in 2026 and what is Chipotle offering?
Chipotle's Back Home BOGO returns on Thanksgiving Eve, Wednesday, November 25, 2026. From 5 to 9 p.m. local time, Chipotle Rewards members can receive a free entrée with the purchase of an entrée at participating U.S. restaurants.

How is Chipotle celebrating Thanksgiving Eve in 2026?
Chipotle is bringing back its popular Back Home BOGO, giving Rewards members a BUY-ONE-GET-ONE (BOGO) entrée offer in-restaurant on Thanksgiving Eve.

How do I get Chipotle's Back Home BOGO on Thanksgiving Eve?
To redeem the offer, Chipotle Rewards members must purchase an entrée in-restaurant and scan for Rewards at checkout to

receive a second entrée for free.

Where can I redeem Chipotle's Back Home BOGO?
The Back Home BOGO is available in-restaurant at participating Chipotle locations in the U.S. The offer is not valid on mobile, online, delivery or third-party orders.

What is Chipotle offering for Cyber Weekend 2026?
From November 27 through November 30, 2026, Chipotle is offering a $0 delivery fee on qualifying orders from participating U.S. and Canada locations with code CYBER26.

About Chipotle
Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. There are over 4,200 restaurants as of September 30, 2026, in the United States, Canada, the United Kingdom, France, Germany, Mexico, the Middle East, and South Korea. Chipotle is the only restaurant company of its size that owns and operates all its restaurants in the United States, Canada and Europe. With nearly 140,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit Chipotle.com.

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Additional assets available online: PHOTOS (1)

https://newsroom.chipotle.com/2026-11-20-CHIPOTLE-BRINGS-BACK-BACK-HOME-BOGO-FOR-THE-BIGGEST-REUNION-NIGHT-OF-THE-YEAR